

ADVANCED COATINGS BIOCIDES



It's not just
what's in
our biocides...



ROHM AND HAAS

imagine the possibilities™

advanced coatings biocides for in-can preservation and

ROCIMA™

BIOCIDES

We welcome you to the Rohm and Haas ROCIMA stand, no. 2-221, at the upcoming European Coatings Show 2005.

Tradition of innovation

Backed by more than 50 years of experience in latex coatings and biocides, Rohm and Haas continues to reach new heights. Today we pioneer the most stable and balanced biocide dispersions on the market, and develop breakthrough projects combining our polymers and biocides expertise.

Reputation for compliance

You've got enough concerns in your business. Regulatory compliance shouldn't be one of them. That's why Rohm and Haas goes further than anyone to meet today's increasingly complex regulations. While you focus on satisfying your customers, we work hard to protect your reputation and your products.

Passion for detail

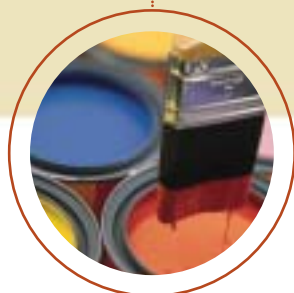
Controlling microorganisms is a detailed business, and we come from a Swiss tradition where every detail counts. We propose the right solution for the contamination problems you have – and the right formulation for the ones you don't. We can also train you on how to prevent microbial problems on your own.

Cost-effectiveness

Controlling costs is critical to your business. At Rohm and Haas we produce many of the active ingredients in our formulations, and benefit from preferential supply agreements as well. So we're always able to offer you the highest performance at the most competitive price.

Global supply and support

Wherever you are, Rohm and Haas' manufacturing plants and technical experts are on hand to meet your needs. We work with the same quality, safety and environmental standards in all four corners of the globe. When our biocides are delivered to you, all of our dedication and support come with them!



protecting your reputation

film protection

Photos: Zela - Getty Images/Ryan McVay

...It's what's behind them

Tradition of innovation

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ROHM AND HAAS

imagine the possibilities™

Ask us about these products!

Rohm and Haas offers an extensive range of biocides adapted to every type of need: coatings film protection, coatings in-can preservation and latex preservation.

Which one is perfect for your business?

FILM PROTECTION

Product name	Features / Benefits
ROCIMA™ 350	New product Long-term film protection Water-based combination of DCOIT and IPBC Extremely effective against fungi and algae Leach-out stable Carbendazim and diuron free Heavy metal free, low VOC High compatibility, no discoloration Patented by Rohm and Haas
ROCIMA™ 345	Long-term film protection Water-based combination of DCOIT and cybutryne High leach-out stability Carbendazim free, IPBC and diuron free Heavy metal free, low VOC High compatibility - no discoloration Patented by Rohm and Haas
ROCIMA™ 371N	Long-term protection of exterior coatings Ideal for wood and masonry coatings Carbendazim free, diuron free VOC Free

IN-CAN PRESERVATION

Product name	Features / Benefits
ROCIMA™ 564	New product BIT/MIT with CMI performance booster VOC free Formaldehyde free, bronopol free Broad pH range of applications Combines the speed of kill of CMI/MIT with the long-term protection of MIT and BIT More cost-effective than MIT/BIT Patented by Rohm and Haas
ROCIMA™ 607	Highly effective formulation of BIT and bronopol Broad spectrum of activity Fast speed of kill Meets European Ecolabel requirements, Bfr and FDA compliant
ROCIMA™ 523	Improved, VOC free formulation Combination of CMI/MIT and bronopol Fast speed of kill Broad spectrum of activity Cost-effective

LATEX PRESERVATION

ROCIMA™ 640	New Product 20% BIT solution Clear formulation, free of impurities Proven performance Complies with all major food contact regulations Meets European Ecolabel requirements
ROCIMA™ 562	BIT/MIT with CMI performance booster Aqueous solution Broad spectrum of activity Formaldehyde free Complies with all major food contact regulations More cost-effective than MIT/BIT Patented by Rohm and Haas

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